



Bernice M. Hoyt

September 23, 1938 - March 4, 2024

Hellertown, PA - Bernice Maseritz Hoyt, wife of Earl Hoyt Jr. and an 18-year resident of Wantage, N.J., died at Saucon Valley Manor in Hellertown, Pa. on Monday, March 4, 2024, following a brief illness. She was 85.

A former graphic designer whose career began at J.C. Penney Company, where she was the advertising department's first female designer, and continued at iconic Manhattan-based agencies Raymond Lowey Associates, William Snaith Associates, and Lippincott & Margulies, Bernice sustained a life-long interest in the creative arts.

Born Bernice Phillips Maseritz on Sept. 23, 1938, in Pottsville, Pa., a daughter of the late Harriet E. Phillips and Bernard D. Maseritz, Bernice lived in Cleveland, Ohio; Detroit, Mich.; and ultimately raised in Bloomfield, N.J., graduating from Bloomfield High School in 1956 and earning a bachelor of fine arts in graphic design from Pratt Institute in 1960.

She married fellow Pratt graduate Earl Edward "Bud" Hoyt, Jr. and for many years was vice president and graphic designer at Earl's industrial design and marketing consultancy, The Hoyt Group, Inc. The couple enjoyed playing "pick and sing" style folk and country guitar, and became enamored with swing, line, two-step, and clog dancing, from Manhattan dance nights and lessons to camps and festivals in the Hudson Valley.

Bernice's early solo interests included reimagining furniture with intricate painted folk art designs and motives, but found her greatest passion in watercolor painting and monotype print-making, studying under nearly a dozen Woodstock, N.Y. instructors, and entering numerous juried art shows in New York and New Jersey. An award-winning exhibitor at the Woodstock Artist Association, Salmagundi Club, and Catherine Lorillard Wolfe Art Club among others, Bernice established an art gallery at her former home in Woodstock, N.Y. in the 1990s. Before residing in Wantage, Bernice also lived in East Stroudsburg, Pa.; Stone Ridge, N.Y., and Franklin Lakes, N.J.

In addition to her husband, currently a resident of Arden Courts Memory Care, Easton, Pa., Bernice is survived by two sons; Earl "Ted" Hoyt, III and his wife Stacey Gordon Hoyt, Stroudsburg, Pa. and Justin P. Hoyt of Wantage, N.J; and three granddaughters, Winnai Delight and Eva Patricia, Stroudsburg, Pa., and Marina Marjorie, Madison, N.J. Bernice was preceded in death by her sister, Joan Louise of York, Pa.

A memorial service and inurnment at the All Faiths' Memorial Tower Columbarium at George Washington Memorial Park, Paramus, N.J., will be held at the family's convenience. Online condolences may be offered to the family on www.pinkelfuneralhome.com

Cemetery Details

Private Cremation Services

Previous Events

Memorial Visitation

JAN 12. 2:00 PM - 4:00 PM (ET)

Pinkel Funeral Home, Inc.
31 Bank Street (Route 23)
Sussex, NJ 07461
(973) 875-3272
alexis@pinkelfuneralhome.com
<https://www.pinkelfuneralhome.com/>

Memorial Service

JAN 12. 4:00 PM (ET)

Pinkel Funeral Home, Inc.
31 Bank Street (Route 23)
Sussex, NJ 07461
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Virtual Service

JAN 12. 4:00 PM.

<https://youtube.com/live/moDclZc6XuM?feature=share>

Tribute Wall

VF

“ 1 file added to the tribute wall



Vanessa Fiedler - March 20, 2025 at 05:28 PM

BK

“ So sorry to hear this. I so enjoyed dancing with Bernice and hanging out with her and Bud.

Barry Koffler - March 29, 2024 at 06:39 PM

TH

“ 7 files added to the album Bernice



Ted Hoyt - March 26, 2024 at 05:43 PM

TH

“ 1 file added to the album *Bernice*



Ted Hoyt - March 10, 2024 at 06:36 PM

MS

“ *Ted and Justin my insides ache for your loss and your children and families loss, having lost my Mom I understand your pain and grief. May Our Lord descend with his love and comfort upon you. Know that the promise life continues after death is real and true!*

Myles L McKeone Sr. - March 10, 2024 at 01:30 PM

WH

“ 3 files added to the tribute wall



Winnai Hoyt - March 10, 2024 at 10:00 AM

TH

“ 2 files added to the album *Bernice*



Ted Hoyt - March 10, 2024 at 09:49 AM

TH

“ 3 files added to the album *Bernice*



Ted Hoyt - March 10, 2024 at 08:09 AM